U.S./CANADA CROSS-BORDER POWER SUMMIT

April 8-9, 2015
Hilton Boston Back Bay Hotel
Boston, MA

Pre-Conference Workshop I
INTER-RTO ENERGY AND CAPACITY TRADING IN THE NORTHEAST
April 7, 2015

Pre-Conference Workshop II
EXPANDING U.S./CANADA NATURAL GAS ACCESS
April 7, 2015

EUCI is authorized by IACET to offer 1.6 CEUs for the conference, 0.3 CEUs for pre-conference workshop I and 0.4 CEUs for pre-conference workshop II.
OVERVIEW

The United States and Canada share the largest and most robust bilateral trading relationship in the world, with Canada being the single largest non-domestic supplier of energy to the U.S. With more than 50 grid connections that cross the Canada-U.S. border — and a desire from both sides to build more infrastructure — the future of energy trade looks bright. Strengthening international energy trade between the two countries has the potential to advance efficiency, flexibility, and reliability in the U.S. side of the electric grid. Furthermore, Canada’s vast hydropower resources serve as a potential solution to a changing supply mix and demand-side preferences as fossil fuel power plants shut down across the northern U.S., and state legislation calls for increased renewable integration.

The interest in expanding this trade spans both sides of the entire U.S-Canada border, with particular focus in New England, a region that has proposed several new international transmission lines. Experts predict Canadian hydropower will be an essential resource to deal with the generation loss of New England’s closing fossil-fuel and nuclear power-plants. Also, all New England states have renewable portfolio standards (or a non-binding goal in Vermont), requiring that a certain percentage of their electricity comes from renewable sources. However, actually facilitating increased energy transactions on the U.S.-Canada border is a complex process that requires intricate planning and multi-party cooperation to navigate regulatory, technical, and financing issues. Furthermore, not all of New England is convinced that increased Canadian energy imports are a good thing, raising concerns about potentially negative effects to the local economy and environment, or advocating the use of domestic natural gas instead.

Thus, proper planning, due diligence and goodwill are necessary to develop successful transactions to prepare for the cross-border power supply future. This program will feature expert insights into the future market opportunities involved with expanding Canada-U.S. energy trade. Practitioners and specialists will address important issues in power system reliability, economics and commerce, engineering, and public relations to improve strategies and discuss infrastructure development that will be instrumental to North America’s future energy supply mix.

LEARNING OUTCOMES

• Recognize Canadian initiatives, proposals, and supported projects for cross-border energy trade
• Identify investment and export opportunities for new renewable generation in Canada across all provinces
• Assess what “next practices” are needed for increased energy trade between Canada and the U.S.
• Analyze the relative role of hydropower imports, natural gas, solar and wind in New England’s future power supply mix
• Evaluate the weighted contributions of increased imports vs. local generation for New England’s energy portfolio
• Examine methods to overcome barriers preventing increased Canadian and New England access to American shale gas
• Discuss legislative and regulatory issues associated with delivering Canadian hydropower into New England
• Examine other (non-New England) regional energy markets engaging in increased U.S./Canada cross-border trade
• Discuss the evolving market of renewable energy credits and renewable trading approaches
• Examine US-Canada grid interconnection issues and future development proposals
• Evaluate financing, siting and successful development requirements for proposed transmission projects
• Review the role of long-term contracting vs. innovative transmission funding for cross-border clean energy trade
• Identify current proposed transmission projects and what it takes for project actualization
• Assess wind development opportunities resulting from increased transmission capacity
• Discuss inter-RTO Energy and capacity trading in the northeast
• Analyze needs, constraints and opportunities for increased pipeline capacity
WHO SHOULD ATTEND

- Utility generation and power procurement staff
- Merchant and independent power developers
- Transmission planners, operators, and engineering contractors
- Canadian and American regulatory agencies
- State and Provincial public utility commission advisors and staff
- Energy consultants and project managers
- Energy advocacy stakeholders
- Regulatory staff responsible for renewable and natural gas energy development projects
- Renewable energy trade associations
- Natural gas company accountants, business development, and commercial representatives
- Investment analysts who follow regulated natural gas pipelines and utilities

AGENDA

Wednesday, April 8, 2015

7:30 - 8:00 a.m.  Registration and Continental Breakfast

8:00 - 8:15 a.m.  Overview and Welcome

8:15 - 9:15 a.m.  Canadian Initiatives and Energy Trade Projections

As cross-border economic initiatives continue to develop between the U.S. and Canada, it is important for U.S. power interests to understand the development proposals, plans, and intentions on the Canadian side. This presentation will analyze Canadian economic projections and identify their initiatives to expand cross-border energy, both renewable and fossil-based. It will also give an overview of proposed transmission projects Canada currently supports, and provide a discussion on how Canada plans to navigate the political opposition to some of these projects. In addition, it will address ways the U.S. and Canada can benefit from transactions with each other.

- Aaron Annable, Acting Consul General, Office of Consulate General of Canada to New England

9:15 - 10:15 a.m.  Future Market Opportunities in Canada and the U.S.

This presentation will showcase findings done in a just-released, high-level study of investment and export opportunities for new renewable generation in Canada across all provinces. It will explore the scope of potential for increased trade between Canada and the U.S. at the macro level, identify billion dollar opportunities in wind and hydropower, highlight barriers that developers are currently working against and how they’re addressing those barriers.

- Toby Heaps, CEO and Founder, Corporate Knights
- Julia Frayer, Partner, London Economics

10:15 - 10:30 a.m.  Morning Break
AGENDA

Wednesday, April 8, 2015 (Continued)

10:30 a.m. - 12:30 p.m.  New England’s Future Power Supply Mix: The Role of Hydro, Natural Gas, and Local Generation in Supplying a Reliable and Cost-Effective Load

The electric grid of New England is at a crossroads: decision-makers and the power industry are confronting the fundamental questions of what the region’s future supply mix will look like. Natural gas and renewable energy resources are expediting the retirement process of older, economically-challenged fossil-fuel units. This rapid transformation of the region’s generating fleet raises a number of reliability and economic issues, including whether New England should expand local generating capacity or increase energy imports. This session — given the forecasts of supply and demand over the next ten years for New England — will explore what the ‘best path’ is to a reliable, flexible, and cost-effective power supply for New England, by speaking to the questions:

- Is there an optimal mix of fuels to power the region and meet the generation loss of retiring power-plants?
- What are the relative roles of:
  - Hydropower imports?
  - Natural gas?
  - Local vs. imported generation?
  - Solar and wind?
- How will increasing energy imports affect:
  - Market competitiveness and local economics?
  - Reliability?
  - Costs?
- What is the relationship between renewables and conventional resources needed to ensure grid:
  - Reliability?
  - Flexibility?

Moderated by: Malcolm McLellan, Partner, Van Ness Feldman
Panelists:
- Heather Hunt, Executive Director, New England States Committee on Electricity (NESCOE)
- Dan Dolan, President, New England Power Generators Association (NEPGA)
- Paul Hibbard, Vice President, Analysis Group
- Aleksandar Mitreski, Director of Regulatory Affairs-New England, Brookfield Renewable Energy Group
- Carolyn O’Connor, Director - External Affairs and Communications, Hydro-Quebec (invited)

12:30 - 1:30 p.m.  Group Luncheon
Wednesday, April 8, 2015 (Continued)

1:30 - 3:15 p.m.  Canadian and New England Access to American Shale Gas
Increasing transmission capacity to access natural gas is a relevant issue for New England and certain regions of Canada. Currently, pipeline capacity is constrained into New England; consequently, access to cheap natural gas from the Marcellus resources is foreclosed to a large extent. Relieving these constraints holds out the promise of reducing substantially energy costs in New England and making gas supplies available into Canada’s Maritime Provinces. There are varying proposals to increase cross-border natural gas transactions between the U.S. and Canada, which would involve bringing natural gas out of western Canada on either existing or new transmission or accessing Marcellus gas via connections into pipelines in Canada for delivery through eastern Canada into New England. Each option poses a variety of issues, and depending how the system would work out, there is potential to reverse the traditional cross-border flow, allowing for American exports to Canada. This session will explore infrastructure needs and opportunities for Canadian and New England access to shale gas, the relative role of natural gas in their power supply future, and the potential for American natural gas exports into Canada. It will also address the rising regional demand and associated issues for natural gas in New England and New Brunswick.

Moderated by: Stephen Leahy, Vice President, Northeast Gas Association
- Anthony Buxton, Partner, Preti Flaherty
- Joseph Dalton, Director of Government and Regulatory Affairs, GDF SUEZ Energy North America, Inc.
- Cynthia Armstrong, Director - Marketing and Business Development, PNGTS Operating Co.
- Greg Crisp, General Manager-Business Development, Spectra Energy
- Curtis Cole, Director-Business Development, Kinder Morgan

3:15 - 3:30 p.m.  Afternoon Break

3:30 - 4:15 p.m.  Legislative and Regulatory Issues of Delivering Canadian Hydropower into New England
Several New England states have recently proposed legislation that would facilitate the delivery of Canadian hydropower into New England. This presentation will primarily examine the motivations of proponents, the methods proposed to accomplish that result and the objections that have been raised by opponents. There will be discussion of the impact such legislation might have on renewable and conventional energy markets. There will also be discussion of the various state and federal regulatory approvals needed to construct transmission lines that cross the U.S./Canadian border.
- David O’Connor, Senior Vice President, ML Strategies

4:15 - 5:30 p.m.  What’s going on in the Rest of the Country? Cross-Border and Inter-State Energy Trading in New York, the Midwest, and Western Interconnect
New England isn’t the only region dealing with a transforming supply-mix and robust cross-border energy trade. In this discussion, three experts will discuss their experience with region-specific trends and development opportunities in New York, the Midwest, and Western Interconnect. An overview of New York ISO’s (NYISO) cross-border and inter-state energy trading, Manitoba-Hydro’s Midcontinent ISO’s (MISO) transactions and future development plans with Minnesota and North Dakota, and a renewable energy developer’s account of the opening western market and California energy imbalance markets will be presented.
- Mike DeSocio, Manager - Energy Market Design, NYISO
- Laura Beane, Director - Regional Market Structure & Policy, Iberdrola Renewables
- Daryl Maxwell, Manager - Major Exports Contracts Department, Manitoba Hydro

5:30 - 6:30 p.m.  Networking Reception
AGENDA

Thursday, April 9, 2015

7:30 – 8:00 a.m.  Continental Breakfast

8:00 - 9:30 a.m.  Renewable Energy Credits and Harmonizing Renewable Trading Approaches

All New England states have renewable portfolio standards (RPS) – or in Vermont, a non-binding goal – requiring that a certain percentage of delivered electricity come from renewable sources. These standards, however, are not without opposition at the political level because of the cost shifting that these standards precipitate. Correspondingly, to provide a measurable and verifiable metric for RPS compliance, states have developed policies to enable tradable renewable energy credits (REC) that represent the environmental and other non-power attributes of renewable electricity generation. In the last few years, these RECs have done their intended job to support clean energy, and accommodate a market for REC sales and purchases as well as consumer demand for green power. Cross-border energy transactions have added a new level of complexity to the REC market, as qualifications and incentives vary state by state. This session will provide an informative presentation of the current state of renewable qualification of Canadian imports in the New England markets, future legislative and regulatory markets, and the current market costs and import requirements. It will then provide a discussion on how to improve renewable trading approaches and efficiency, exploring:

• The potential to ‘harmonize’ approaches to cross-border renewable trading
• Methods to improve accounting and qualification of energy sources into different markets
• Methods to increase trading efficiency and ease of transactions
• Potential negative implications of renewable harmonization

Moderated by: Jason Chee-Aloy, Managing Director, Power Advisory LLC
Panelists:
- Christie Bradway, Manager - Renewable Power, Northeast Utilities
- Ken Nelson, President, Blue Delta Energy LLC
- Teddi L. Ezzo, Utilities Examiner, Bureau of Energy Technology, State of CT/DEEP

9:30 - 10:15 a.m.  US-Canada Grid System Interconnection: Issues and Future Development

This presentation will give an overview of New England’s current and historical grid interconnections with Canada. It will highlight prevalent interconnection and transmission capacity issues and problems that HDVC interconnections face over time. It will also discuss needs and opportunities for future transmission development between U.S. and Canada in the Northeast, and cover relevant policy drivers.

- Mike Henderson, Director - Regional Planning & Coordination, ISO New England

10:15 - 10:30 a.m.  Morning Break

10:30 a.m. - 12:15 p.m.  Transmission: Finance, Siting, and Successful Development

Assuming that cross-border energy flows increase across the U.S-Canada border as predicted, new transmission development will be necessary to deliver the expanding energy flows. This session will explore issues related to the future development of transmission, looking at the areas:

• Transmission financing and investment – Revisiting FERC Order 1000
  o Financing structures
  o Who should pay?
• What “best practices” should transmission project developers follow to assure that they:
  o Work cooperatively with stakeholders in the region
  o Create offsets for environmental impacts
  o Assure emission reductions
  o Maintain a level playing field with other competitive supply options
• Discuss some of the unique challenges with siting proposed transmission lines involving the two countries
• Weigh the impacts of reliability on the power system of imported power

Moderator: Peter Brown, Of Counsel, Preti Flaherty
Panelists:
- Paul Hibbard, Vice President, Analysis Group
- Christophe Courchesne, Senior Staff Attorney, Conservation Law Foundation
- Carolyn O’Connor, Director - External Affairs and Communications, Hydro-Quebec (invited)
Thursday, April 9, 2015 (Continued)

12:15 - 1:15 p.m.  Group Luncheon

1:15 - 2:15 p.m.  Long-term Contracting vs. Innovative Transmission Funding for Cross-Border Clean Energy Trade
Traditionally, power purchase agreements (PPAs) have been a key component of project finance. This session will discuss the economical need for long-term PPAs as a precedent to facilitating increased transmission development and cross-border trade. Consideration will also be given to a recently developed program — Transmission with Clean Energy Delivery Commitment Model — which has been proposed as an alternative to a traditional PPA as a means of procuring clean energy generation. Under this model, a transmission developer would team with a supplier of clean energy to build a transmission project for which cost recovery from load in participating states would be dependent on, and in proportion to, the fulfillment of a “clean energy delivery commitment” tied to a supplier’s resource.
- Tim Brennan, Director - Wholesale Markets, National Grid
- Raymond Coxe, Independent Utility Consultant

2:15 - 3:15 p.m.  Wind Opportunities from Increased Transmission Capacity
Despite its huge potential for wind generation, New England lags behind the rest of the country in the development of wind power and other renewable resources. To increase wind capacity, transmission development is essential to connect remote northern wind resources throughout the region with the southern load centers. This presentation will discuss specific transmission constraints confronting development in the region and the infrastructure needed to ‘unlock’ New England’s wind resources. It will also analyze the pending state of legislation that would enable the New England states to cooperate on the procurement of renewable energy and hydro power imports, and the status of state cooperation in achieving their goals and ability to bring these resources to major load centers.
- Abigail Krich, President, Boreas Renewables LLC and RENEW Consultant
- Eric Thumma, Director - Institutional Relations, Iberdrola Renewables, Inc.

3:15 - 3:30 p.m.  Afternoon Break

3:30 – 5:30 p.m.  Transmission Case Studies
There are transmission proposals in varying stages of development that would connect the northeastern U.S. and Canada. This session will showcase case studies of transmission proposals, and explore the elements that will determine if any, some, or all, of these projects will be actualized, considering the issues of power-supply reliability, investment competition, and public opinion.
- New England Clean Power Line: a proposed 1,000 MW high voltage HVDC underwater and underground transmission cable that would bring clean, low-cost energy from the U.S.-Canadian border to Vermont and the New England marketplace
  - Donald Jessome, CEO, Transmission Developers Inc.
- Northern Pass: a transmission infrastructure project that would bring 1200 MW of clean, low-cost energy from Hydro-Quebec to New Hampshire and New England
  - Christie Bradway, Manager-Renewable Power, Northeast Utilities
- The Green Power Line: submarine cable from Maine (ultimately interconnected with Canada) to eastern Massachusetts, including the Boston area. This proposed line is proposed to make Northern New England wind resources accessible to New England loads.
  - Stephen Conant, Senior Vice President, Anbaric Transmission

5:30 p.m.  Conference Adjourns
PRE-CONFERENCE WORKSHOP I:
INTER-RTO ENERGY AND CAPACITY TRADING IN THE NORTH EAST
TUESDAY, APRIL 7, 2015

OVERVIEW

This workshop will provide an overview of how capacity and energy can be physically scheduled and delivered between PJM, NYISO and ISO-NE. In particular, it will discuss the timing differences between the various markets and how transactions are impacted by interface pricing and scheduling / transaction fees.

LEARNING OUTCOMES

- Review the procedure for qualifying external units to participate in each RTO’s capacity markets
- Identify methods for managing / minimizing impact of timing differences between NYISO’s monthly markets and PJM and ISO-NE’s forward markets
- Assess the differences in using AC ties and Unforced Delivery Rights (UDRs) from merchant transmission projects
- Review “must offer” obligations on external capacity resources
- Describe how coordinated transaction scheduling (CTS) impacts interchange scheduling between NYISO and PJM
- Illustrate interface pricing and strategies for exercising financial transmission rights (FTR) / transmission congestion contracts (TCC)
- Examine scheduling charges and fees
- Review marketing tools for managing risk
- Evaluate potential strategies for delivering intermittent generation cross-border

WORKSHOP AGENDA

Tuesday, April 7, 2015

8:00 – 8:30 a.m.  Registration and Continental Breakfast
8:30 – 11:45 a.m.  Workshop Timing

I. Capacity Markets
   A. Fundamental mechanisms and processes
   B. Distinctions between markets
   C. Transaction opportunities

II. Physical Scheduling and Timing Transactions

III. Delivery between PJM, NYISO, and ISO-NE

IV. Market Timing Differences

V. Interface Pricing and Strategies

VI. Impact of Transactions by Interface Pricing and Scheduling Fees

VII. Tools for Managing Risk

VIII. Strategies for Delivering Intermittent Generation Cross-Border

PRE-CONFERENCE WORKSHOP I INSTRUCTORS

Stephen Wemple / Vice President of Regulatory Affairs / ConEdison Competitive Shared Services

Stephen Wemple is the Vice President of Regulatory Affairs at Con Edison’s Competitive Shared Services company. He represents Con Edison’s non-utility affiliates, Con Edison Development, Con Edison Energy and Con Edison Solutions in state and federal regulatory proceedings and has been an active participant in the New York, New England and PJM wholesale markets. Mr. Wemple has worked for Con Edison’s competitive companies for over 15 years in a variety of positions ranging from marketing to business development for the wholesale and retail commodity businesses. He started working in the energy industry in 1987 at the regulated utility, Con Edison Company of New York. His responsibilities at the utility included resource planning for steam-electric generation, the design and implementation of energy efficiency programs, and the development of retail access programs.

Michael DeSocio / Manager - Energy Market Design / NYISO

Michael DeSocio is Manager of Energy Market Design for the New York ISO. He has been involved in the evaluation, design, implementation and operation of electric markets at the NYISO for more than 14 years and has held a number of different positions in market operations, market design, information technology and product, as well as project management. His current responsibilities include the evaluation and evolution of the energy and transmission congestion contract markets to improve market incentives by incorporating market capabilities that closely align with reliability needs or address regulatory needs. Mr. DeSocio has been involved in several projects at the NYISO, from integrating renewable technologies into the marketplace, working with new storage and generation technologies, enhancing interregional trade, minimizing regional congestion and general market efficiency gains.
PRE-CONFERENCE WORKSHOP II:
EXPANDING U.S./CANADA NATURAL GAS ACCESS
TUESDAY, APRIL 7, 2015

OVERVIEW

This workshop will examine Canadian and American natural gas access, associated issues, and the future of U.S./Canadian natural gas cross-border trade. Its particular focus will be on needs and opportunities for increased pipeline expansion. It will also address the future role of LNG for Canadian and New England markets.

LEARNING OUTCOMES

- Recognize regulatory hurdles preventing transmission expansion to access to natural gas supply
- Identify resolutions to the ‘conundrum’ of gas-fired generators’ inability to recover the cost of commitments to “firm” pipeline capacity
- Examine the role of Canadian regulators to facilitate exports into New England
- Assess the likelihood of Canadian utilities supporting international pipeline expansion
- Evaluate how much pipeline capacity is needed into New England and from Canada to access Marcellus gas and potentially Canadian gas
- Discuss the role and associated issues of LNG as a bridge fuel
- Consider how the LNG world market will affect the availability of LNG for domestic use in the U.S. and Canada

WORKSHOP AGENDA

Tuesday, April 7, 2015

12:30 - 1:00 p.m. Registration
1:00 - 4:45 p.m. Workshop Timing
I. Overview of Regulatory Barriers
   A. Federal Energy Regulatory Commission (FERC)
   B. State public utility commission(s)
   C. Other oversight bodies
II. Pipeline Capacity Commitment Issues and Long-Term Agreements
III. Canadian Regulators and Utilities Role in Exports/Pipeline Expansion
IV. Planned and Potential Expansion
   A. Projected timeline
   B. Relationship to Marcellus gas and Canadian oil sands
V. LNG’s Future Role and Current Constraints as a Bridge Fuel
   A. Physical constraints
   B. Regulatory constraints
   C. Price/Value spread
PRE-CONFERENCE WORKSHOP II INSTRUCTORS

Peter W. Brown / Of Counsel / Preti Flaherty

Peter Brown is of counsel with Preti Flaherty’s Energy Practice Group. His practice has a nationwide range and its scope involves wholesale power market design, energy project development, appearances before state and federal regulatory commissions, legislative initiatives, appellate litigation and energy transactional and contractual work. He has been recognized as a leading energy attorney nationally by Best Lawyers in America. Mr. Brown founded and led New Hampshire’s premier energy law firm for two decades prior to joining Preti Flaherty. His legal career also includes serving as Director of the Energy Law Institute, Chief Counsel to the Pennsylvania Public Utilities Commission and First Deputy Attorney General at the Pennsylvania Office of Attorney General. He has also served as a Professor of Law at the Franklin Pierce Law Center and as an Associate Professor of Law at Villanova Law School. Mr. Brown received his B.A. from Bowdoin College and his law degree from Columbia University School of Law.

Joseph Dalton / Director of Government and Regulatory Affairs / GDF SUEZ Energy North America, Inc.

Joseph Dalton is the Director of Government and Regulatory Affairs for IPR-GDF SUEZ North America (IPGSNA), a business unit of International Power, a division of GDF SUEZ and a global energy and services business. Its core business is electricity and gas, including the generation of electricity, trading, transport, and distribution of electricity and gas, and sale of electricity. In New England, IPGSNA supplies 20 percent of the region’s natural gas consumption through its Distrigas of Massachusetts LNG import terminal, and through a recent acquisition of assets, IPGSNA is now the fourth largest energy generator in the region. Mr. Dalton represents IPGSNA in New England and Washington, DC. Prior to joining the company in 2007, He worked on the staff of US Representative Edward J. Markey as District Director and Legislative Assistant in Massachusetts and Washington, DC. A 1991 graduate of Wesleyan University in Middletown, CT with a BA in Government, he is member of the New England Council Board of Directors and a Corporator at the Arlington Boys and Girls Club.

PROCEEDINGS

A copy of the conference proceedings will be distributed to attendees at the event. If you are unable to attend or would like to purchase additional copies, flash drives are available two weeks after the conference is complete. The cost per flash drive is US $395 (add US $50 for international shipments). Flash drives include visual presentations only. Upon receipt of order and payment, the flash drive will be shipped to you via regular USPS mail.

NOTE: All presentation flash drive sales are final and are nonrefundable.
IACET CREDITS

EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 1.6 CEUs for the conference, 0.3 CEUs for pre-conference workshop I, and 0.4 CEUs for pre-conference workshop II.

INSTRUCTIONAL METHODS

PowerPoint presentations and case studies will be used in program.

REQUIREMENTS FOR SUCCESSFUL COMPLETION OF PROGRAM

Participants must sign in/out each day and be in attendance for the entirety of the conference to be eligible for continuing education credit.

EVENT LOCATION

A room block has been reserved at the Hilton Boston Back Bay Hotel, 40 Dalton Street, Boston MA 02115, for the nights of April 6-8, 2015. Room rates are $259, plus applicable tax. Call 1-617-236-1100 for reservations and mention the EUCI program to get the group rate. The cutoff date to receive the group rate is March 14, 2015, but as there are a limited number of rooms available at this rate, the room block may close sooner. Please make your reservations early.

SPONSORSHIP OPPORTUNITIES

Do you want to drive new business through this event’s powerful audience?

Becoming a sponsor or exhibitor is an excellent opportunity to raise your profile before a manageably sized group of executives who make the key purchasing decisions for their businesses. There is a wide range of sponsorship opportunities available that can be customized to fit your budget and marketing objectives, including:

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☐ U.S./CANADA CROSS-BORDER POWER SUMMIT CONFERENCE AND BOTH WORKSHOPS
APRIL 7-9, 2015: US $2295
EARLY BIRD ON OR BEFORE MARCH 27, 2015: US $2095

☐ U.S./CANADA CROSS-BORDER POWER SUMMIT CONFERENCE AND ONE WORKSHOP
US $1895, EARLY BIRD ON OR BEFORE MARCH 27, 2015: US $1695
☐ PRE-CONFERENCE WORKSHOP I: TUESDAY, APRIL 7, 2015
☐ PRE-CONFERENCE WORKSHOP II: TUESDAY, APRIL 7, 2015

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JANUARY 26-27, 2015: US $1495
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US $595, EARLY BIRD ON OR BEFORE MARCH 27, 2015: US $495 EACH
☐ PRE-CONFERENCE WORKSHOP I: TUESDAY, APRIL 7, 2015
☐ PRE-CONFERENCE WORKSHOP II: TUESDAY, APRIL 7, 2015

☐ I’M SORRY I CANNOT ATTEND, BUT PLEASE SEND ME THE CONFERENCE PROCEEDINGS FOR US $395. (PLEASE ADD $50 FOR INTERNATIONAL SHIPPING.)
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How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

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All cancellations received on or before March 6, 2015 will be subject to a US $195 processing fee. Written cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event or publication. This credit will be good for six months. In case of event cancellation, EUCI’s liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at 303-770-8800. EUCI reserves the right to alter this program without prior notice.

EUCI’s Energize Weekly e-mail newsletter compiles and reports on the latest news and trends in the energy industry. Newsletter recipients also receive a different, complimentary conference presentation every week on a relevant industry topic. The presentations are selected from a massive library of more than 1,000 current presentations that EUCI has gathered during its 26 years organizing conferences.

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